

## FOR IMMEDIATE RELEASE

### STOP DIESEL FILTER FUEL GELLING IN COLD WEATHER

North Aurora, IL, October 2009 ...

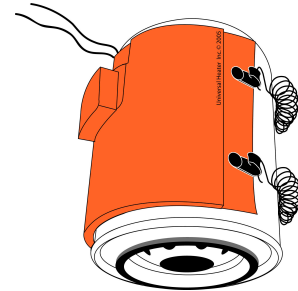
A new product to help prevent diesel & bio-diesel fuel gelling in cold weather is announced by [Hugh Goulding](#), President of [E TIP, Inc.](#) The launch of the new product adds to the extensive range of products for the [security, safety and maintenance](#) of key equipment. Some of our more popular applications include: [Steering controls](#)

Cold conditions often affect fuel flow during start-up and in daily operations. When it is cold enough to cause gelling in the fuel over-the-road trucks, heavy machinery, automobiles, generators and other equipment that must operate in low temperatures can become disabled. The gelling plugs the filter preventing passage of the fuel. The only solution is to replace the filter or warm up the fuel until it flows again. It sometimes requires towing the equipment to an inside location or bringing a heater to the equipment site. Fuel filters for bulk tank dispensing pumps can also be affected. See our new Filter Heater for Bulk Fuel Tanks and Dispensing Pumps. The costs related to fuel gelling can become expensive in downtime and in repair cost.

**The Universal Filter Preheater™** offers a simple [solution](#). It is a thin, flexible, silicone/fiberglass heating pad that easily wraps around the metal filter housing to maintain full contact and to evenly transmit heat quickly through the metal of the filter housing helping to avoid the risk of fuel gelling. It converts the metal filter housing into the heating element. It is an electric blanket for the fuel filter housing. Springs and nylon ties hold it in place

When it is time to change the filter element, the Universal Filter Preheater™ is easily released for transfer to the new filter housing. Fuel gelling and related problems are avoided.

Drawing 85 watts it is available in several voltages: direct current 12v & 24v, and alternating current 120v & 240v and a dual grid model combining the option of powering with direct current or alternating current in the same Universal Filter Preheater™. Measuring 4" X 7" it is designed to fit a diameter of 2.5" to 4" (circumference of 8" to 12"). See it on our website at <http://www.etipinc.com> under Maintenance. The [Universal Filter Preheater™](#) carries a three year materials and workmanship warranty. A standard 12v Universal Filter Preheater™ is priced at \$138 each.



Our standard engine oil and hydraulic Peel & Stick Fiberglass/Silicone Preheaters also are being used to warm fuel tanks. 120V they stick to the outside of the tank and warm the fuel overnight. No cutting or welding, just thoroughly clean off the mounting area & stick it on. The cold weather products offered by the Universal Heater Co., Inc. help improve starting and operations and bottom line business performance. "THE BEST WAY TO PREHEAT ALMOST ANYTHING."

Include both the Universal Preheater™ for engines, hydraulic systems, transmissions, gear boxes, etc. and the Universal Filter Preheater™ in your cold weather package and be assured that you have selected a more effective and complete solution to cold weather problems.

E TIP represents and markets safety, security and maintenance products to a variety of customers throughout the US and the world. We have carefully assembled a family of related products available nowhere else.

Visit our website at [www.etipinc.com](http://www.etipinc.com) to review [Universal product videos](#) as well as our other products for Safety, Security and Maintenance or contact us directly at 800-530-5064 or FAX 630-801-9569. E mail to [sales@etipinc.com](mailto:sales@etipinc.com).

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